

Montgomery County Community College
MSP 171
Media Workshop 2
1-0-2

COURSE DESCRIPTION:

Students in this course will gain immediate mid-level hands-on experience producing media content for public distribution. Students will select from Video, Radio/Podcast, and Print Media Production. Students will use professional equipment and software to assist in the writing and production of PSAs; newscasts; news and human interest reporter packages; narrative stories; and live and recorded event broadcasts. Students will also learn professional procedures, standards, and practices of media industries. This course is subject to a course fee.

REQUISITES:

Previous Course Requirements

MSP 170 – Media Production Workshop 1

Concurrent Course Requirements

None

COURSE COMMENT(S):

This course is the first of a series of three workshop courses which must be all completed with a grade of 'C' or higher in order to fulfill the second mass media production elective.

LEARNING OUTCOMES Upon successful completion of this course, the student will be able to:	LEARNING ACTIVITIES	EVALUATION METHODS
1. The student will communicate using the vocabulary of media production industries.	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion Role Playing	Student Presentations Performance Reviews Digital Portfolio
2. The student will employ the basic procedures, standards and practices of media production industries.	AV/Multimedia Materials Demonstration and Practice Field Trip(s) Discussion	Student Presentations Performance Reviews Digital Portfolio

