

LEARNING OUTCOMES	LEARNING ACTIVITIES	EVALUATION METHODS
2. Identify the aesthetic, cultural, economic, and political forces that shape the mass media in America.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio
3. Examine journalism, writing for media, and current media issues.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio
4. Analyze opposing views related to media issues.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing Assignments	Peer to Peer Review Portfolio
5. Compare and contrast elements of media and visual literacy.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing and Production Assignments Completion of the Project Information Literacy Online tutorial (PILOT) with a Minimum Score of 80	Peer to Peer Review Portfolio
6. Utilize critical thinking skills to analyze the impact mass media and their messages have on society.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Peer to Peer Review Writing and Production Assignments Completion of PILOT with a Minimum Score of 80	Peer to Peer Review Portfolio

