

2. Analyze the cinematic techniques that go into the construction of a film/video project.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Independent Projects Portfolio Review
3. Produce audiovisual storytelling projects using digital technology.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Independent Projects Portfolio Review
4. Apply concepts of composition, editing, lighting and audio in various aesthetic and stylistic projects.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Independent Projects Portfolio Review
5. Create original work for class that adheres to best industry practices.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Independent Projects Portfolio Review*
6. Engage in the critical analysis of creative work of self and peers.	Lectures/Discussions Demonstrations and Practice Case Studies Student Presentations Writing Assignments	Independent Projects Portfolio Review

At the conclusion of each semester/session, assessment of the learning outcomes will be completed by course faculty using the listed evaluation method(s). Aggregated results will be submitted to the Associate Vice President of Academic Affairs. The benchmark for each learning outcome is that *70% of students will meet or exceed outcome criteria.*

SEQUENCE OF TOPICS:

1. Preproduction
2. The Production Team and Responsibilities
3. General Video Equipment Characteristics
4. Video Techniques for Field and Studio
5. Audio Equipment and Sound Mixing
6. Lighting Techniques
7. Technical Standards for NTSC, SD, and HD

8. Production Techniques
9. Screen Continuity
10. Editing Techniques
11. Postproduction
12. Production Critique and Analysis

LEARNING MATERIALS:

Zettl, Herbert. (2013). *Video Basics 7*. Boston: Wadsworth Publishing.

In addition, the instructor may provide students with handouts or access to selected Radio or Television programs or clips.

Other learning materials may be required and made available directly to the student