

HOS 270
 Innovation and Leadership in Tourism Management
 3-3-0

COURSE DESCRIPTION:

This capstone course culminates the theoretical training for students in tourism and hospitality studies. This course provides a solid foundation of knowledge related to tourism innovation while connecting the interrelated elements of marketing, finance, business application software, technological fluency, business communication tools, social issues, operations, problem solving, and how these changes occurring impact the global tourism environment. Students learn by engaging in a series of team based managerial, social, and operational case studies focusing on current and future trends in tourism allowing for thinking “outside the box”. Students will learn how to be comfortable with their professional strengths and or opportunities to capitalize on their intellectual potential. Social intelligence will be connected to leadership techniques, allowing students to integrate knowledge from previous tourism and hospitality courses to complete their professional portfolio.

REQUISITES:

Previous Course Requirements

- HOS 111 Introduction to Hospitality Management
- CUL 114/HOS 114 Food and Beverage Operations
- HOS 170 Tourism and Hospitality Sales
- HOS 251 Principles of Tourism, Hotel and Casino Management

Previous or Concurrent Course Requirements

None

Learning Outcomes Upon successful completion of this course, the student will be able to:	Learning Activities	Evaluation Methods
1. Discuss innovation in the tourism industry and leadership practices.	Lecture AV/Multimedia Case Studies Discussions Role Playing	W #83.71 186.783.71 183.pF

9. The development and implementation of a tourism and hospitality professional portfolio.

Learning Materials:

Mill, R, and Morrison A. *The Tourism System* 7thed. Dubuque, IA: Kendall Hunt P Publishing Company. (2012)

Other learning materials may be required and made available directly to the student and/or via the College's Libraries and/or course management system.

COURSE APPROVAL:

Prepared by: Shawn Murray

Date: 12/8/2018

VPAA/Provost or designee Compliance Verification:

Date: 2/25/2019



was developed, approved and will be delivered in full compliance with the policies and procedures established by the College.