

# Dress For Success

There are three types of professional attire: *Business Professional*, *Business Casual*, and *Smart Casual*.

*Business Professional* is a conservative clothing style that's most appropriate for formal events, interviews, and career fairs. It's also common in industries like banking, law, finance, and government. When in doubt, it's best to dress conservatively

*Business Casual* is a code of dress that blends traditional professional clothing with a more relaxed style that is still professional and appropriate for office environments. It has become widely acceptable across many industries.

*Smart Casual* is even more relaxed and informal, but still professional. It is most widely seen in flexible offices, and creative industries like Design, IT, Media, and Advertising. NEVER APPROPRIATE FOR INTERVIEWS!

Suit: Well fitted two-piece suit in navy, charcoal gray, or black.  
Pants or skirt fitted but not tight  
Tie: Simple pattern or solid color  
Shirt/Blouse:

How to Guide:

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*Appearance matters in the interview and on the job!*

## Final Touches

Reduce the amount of scents used in perfume, cologne and/or hair products.  
Hair should be styled, clean, and kept away from your face.  
Keep nails clean and trimmed. Nails and make up should be conservative, neutral colors.  
Keep facial hair trimmed and well groomed.

*Look Good, Feel Good, Do Good!*

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Appointments can be made through [My Success Network](#) or by contacting the Student Success Center.